

Autumn 2017

Yachting

Stars of the sea



The MYS ... the yachting industry's premier event.

Stars of the sea Stunning yachts worth a total of nearly \$3 billion dazzled Monaco in September

The 27th edition of the Monaco Yacht Show (MYS) in Port Hercules saw 125 superyachts wowing visitors at the elite event. This year's MYS attracted as many as 580 exhibitors and a total of 185 yachts, 45 of which made their debut at the event.

The total value of the vessels on display was worth 2.5 billion (\$2.9 billion).

The 110-m *Jubilee* from Oceanco was the biggest yacht ever displayed at Monaco. The six-deck yacht is designed by Lobanov Design exterior, with a heliport on the bow, a pool deck featuring an aquarium and a vast beach club on the stern.

Other mega yachts wowing the crowds included the 77-m *Silver Fast* from Australia's SilverYachts, the 300-foot-long *Aquarius* from Dutch builder Feadship, Dutch luxury yacht builder Amels' 74-m *New Secret*, and 85-m superyacht *Areti* from Germany's Lürssen.

Winch Design was responsible for both *Areti's* stunning exterior and interior design and has given the yacht a sleek and perfectly balanced signature, complemented by a traditional but fresh interior styling.

Also making waves were *Legend*, an ultra-luxurious 252-foot expedition yacht that has a range of more than 7,600 nautical miles and an ice-breaking hull; *Cloud 9*, a 243-foot collaboration among CRN shipyard, Zuccon International Project and Winch Design, and *Vertige*, 50-m superyacht built by Tankoa Yachts and designed by Francesco Paszkowski.

Visitors discovered a brand-new exhibition area devoted entirely to the trendiest luxury tenders and water toys on the market.

The creation of the Tenders & Toys zone at the show, which ran from September 27 to 30, was in response to the yachting industry's goal to attract a new, younger, superyacht clientele, according to the organiser.

The Car Deck, launched last year, was relocated on the Quai Antoine 1er. It presented a selection of 15 prestige vehicles. The Quai Antoine 1er was also the site of a new space for exhibitors' booths and reception for the yachting clientele, called the Starboard.

Meanwhile, the second edition of the Monaco Yacht Summit, held ahead of the show, featured six table-talks, led by industry leaders presenting personal insights and unbiased information about the world of superyachts.

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